

## FOR IMMEDIATE RELEASE

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## Fishers Island Lemonade Expands Distribution of the Original Canned Cocktail to Georgia

MYSTIC, CT (June 13, 2019) -- Fishers Island Lemonade, the original cocktail-in-a-can, is pleased to announce its continued expansion to the state of Georgia. Georgia marks the first region outside of the northeast, and the seventh state so far, where the spiked lemonade with premium distilled vodka and barrel-aged whiskey will be available.

"We're proud to add Fishers Island Lemonade to our portfolio of world-class brands," said Eric Wittgen, Director of On-Prem Sales, Savannah Distributing. "Fishers is a fantastic canned cocktail with premier distilled ingredients that our local consumers will love."

The spiked lemonade canned cocktail successfully launched in Georgia at the Atlanta Food and Wine Festival May 31 through June 2, and is available to order at liquor stores across Georgia, and priced around \$14.99-\$16.99 per 4-pack of 12oz cans. Cans will also be available at restaurants and bars. Customers can use the "Find FIL" tool on filemonade.com to locate retailers near them.

Fishers Island Lemonade plans to expand into other southern and western states later this year. "We are thrilled to expand our distribution; we have been receiving customer requests to open new markets all over the country and are committed to meeting the demands of our fans. We couldn't be happier to have found the right distribution partners to open our first southeast territory in Georgia," noted founder Bronya Shillo.

FIL Fans are encouraged to share their Fishers Island Lemonade stories by tagging <u>@FILemonade</u> on Instagram.



## ABOUT FISHERS ISLAND LEMONADE

Fishers Island Lemonade (@FILemonade) is the original canned cocktail, female-founded in 2014 by Bronya Shillo. The spiked lemonade cocktail originated at Shillo's family's bar on Fishers Island, NY, the Pequot Inn. The Inn is the only public bar on the island and has been open for 100 years. Shillo refined the decades-old recipe and canned the premium distilled vodka, whiskey, lemon and honey cocktail for distribution in New England in 2014. It is now available year-round in CT, RI, MA, NH, NJ, NY, GA, and CO. The approved Gluten Removed cocktail is known for its refreshing flavor profile and packs a punch at 9% ABV. Fishers Island Lemonade has been featured in the *New York Post, New York Times, Town & Country,* and is a proud member of 1% For The Planet.

For more information, visit filemonade.com.

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